

Rabbi Greg Wolfe | Bonnie Berman, President | Hollie Malamud, Executive Director
Ardyth Sokoler, Director of Education and Youth | Rhoda Rohnstock, Director of Gan Haverim Preschool

Shalom Haverim,

June 12, 2018

Enclosed please find your 2018-19 Partnership Pledge Form. The Board of Directors recognizes and appreciates your continued devotion to our community.

Last year was a year of significant positive change and accomplishment for us:

- We welcomed a new Executive Director, Hollie Malamud. Hollie and her staff are working toward more efficient and effective operations for our synagogue.
- Ardyth Sokoler joined us as Director of Education and Youth. Ardyth's ideas and initiative in Jewish education are changing and improving the way that we educate our youth.
- Our preschool, Gan Haverim, is at full enrollment and has become a key source of revenue for Bet Haverim. Ensuring that Gan Haverim continues to be an attractive option for Yolo County parents is crucial.
- Our joyful Young Families program is thriving in our community which leads to CBH partnership and Religious School enrollment, while our vibrant teen programs DRTY and Keshet engage our youth during a time when they are searching for identity.
- Our Adult Education offerings have expanded and attracted increasing participation, learning, and social engagement opportunities for our Partners.

Of course, we need your support and contribution to continue improving what Bet Haverim offers and ensure that all who wish to participate in Jewish life in Yolo County have an outstanding place to do so, regardless of ability to pay. This is why your continued generosity is needed.

Last year, we asked you to increase your annual pledge by 10% in order to help sustain our community. Many of you responded generously, and the Board thanks you for this generous response. One key goal amongst others for the coming year is to make investments in Gan Haverim that strengthen its position as a cornerstone of our financial stability. Accordingly, it is crucial that all of us strive to reach to 2% of income pledge level that is our fair share dues policy. Of course, if your financial circumstances allow for a greater pledge, or your circumstances do not allow for such a contribution this year, please complete your pledge form accordingly.

Finally, the Board has recognized that our L'Dor V'Dor fee, which helps to cover maintenance and repairs for our campus, has not changed since 2009, while maintenance costs have increased substantially during this time period. At its June 2018 meeting, the Board voted to

increase the annual L'Dor V'Dor fee from \$200 to \$250 per year in order to better cover these expenses, including cleaning, lawn and tree care, repairs, and utilities. For your reference, a summary of budgetary revenue and expenses is included to illuminate the costs of operating CBH.

Please return your pledge form by Friday, June 29th, as the CBH fiscal year begins on July

1. Your timely pledge will permit us to assess our resources and ensure that we are planning for the year ahead in a prudent way. To off-set the 3% credit card fee surcharge, we encourage partners to use cash or check. If you are using a credit card, please consider donating the 3% credit card fee to the general fund. Currently, we are investigating the use of ACH payments to provide more flexibility in the future.

If you have any questions regarding your pledge, please contact Hollie Malamud, Executive Director at 530-758-0842 or **director@bethaverim.org**. Should you wish to share comments, questions or concerns, please do so using the contact information below.

L'Shalom,

Bonnie Berman, President
bonnieberman@yahoo.com